

Communications Manager

Position Type: Permanent full-time (40hrs/week)

Location: 17504 98A Ave, Edmonton AB



Position Summary

We're looking for a Communications Manager to lead how we communicate across campuses and online, helping people take next steps to Gather, Grow, Give, and Go Together.

In this job you'll provide strategic leadership and oversight for all communications, marketing, and online engagement at Beulah ensuring our messaging is clear, compelling, and consistent to help people understand who we are and how they can take meaningful next steps in their faith journey. You will lead a team, build scalable systems, and shape digital engagement strategies.

Role responsibilities

- Align Communication priorities with Beulah's Vision, Values, & ministry strategy.
- Lead, supervise, and develop communications staff and volunteers.
- Partner with the Executive Team to set communication goals, priorities, and strategic direction.
- Collaborate closely with ministries to support and amplify pathways for connection.
- Establish and oversee scalable systems for project intake, prioritization, execution, & evaluation.
- Oversee brand consistency and communication standards across all platforms and campuses.
- Build and maintain a simple, repeatable, sustainable, and scalable strategy for communications.
- Develop and lead digital engagement strategies.
- Ensure excellence across communication outputs including copy, visuals, video, and digital.
- Oversee communication platforms (website, social media, email, print, video, etc.) to ensure cohesion, effectiveness, and reach.
- Actively engage in ministries at Beulah to communicate with authenticity and accuracy.

What will make you thrive

- Aligned with Beulah's vision to see greater Edmonton awakened to King Jesus.
- Can think strategically and love getting things done by establishing systems to make life easier.
- Enjoy coaching, leading and developing others.
- Can juggle multiple priorities without dropping the ball.
- Care deeply about clarity, excellence, and compelling storytelling.
- Strong understanding of digital engagement best practices, with curiosity and adaptability toward emerging platforms and trends.
- Technological fluency in communication tools related to digital platforms, video, design, and web making you able to contribute hands-on when needed without being the primary executor.
- Must be able to sign and agree to Beulah's Statement of Faith, Staff Values, and Biblical Conduct.

Qualifications

- 3+ years of experience in communications, marketing, or related field would be preferred.
- Candidates must be legally eligible to work in Canada before being hired.

Notice of Accommodation If you require an accommodation during the recruitment process, please contact hr@beulah.ca.

Interested? Submit your resume and cover letter to hr@beulah.ca. No phone calls please. We thank all applicants for their interest; however, only those selected for an interview will be contacted.